INTRODUCTION

The Permittee is required by the MS4 permit to operate and maintain public streets, roads, highways, and rights-of-way in a manner to reduce the discharge of pollutants into stormwater.

• PART III.A.3 ROADWAYS LITTER CONTROL

The components of the Roadway Litter Control Program are:

LITTER

The Permittee must maintain a written description of the litter control program, including an estimate of the total number of road miles in the program, and the frequency of collection. Collected litter must be measured (by weight or volume) and documented for reporting purposes. If no litter collection program is carried out, an explanation must be provided in each annual report.

Keep Sarasota County Beautiful
Keep Sarasota County Beautiful (KSCB) is a county-wide beautification program that initiates community cleanup projects to help keep our community free of debris. Locally, our mission is "to enhance and promote public interest and participation in the general improvement of the environment throughout Sarasota County" which is done through education, cleanup programs, recycling and other methods of reducing solid waste.

Cigarette Litter Prevention Program
Cigarette butts are the world's largest environmental litter problem. Tons of them clog our stormwater drains and pollute our beaches and bays, and most come from cars on the road. In Sarasota County, cigarette butts are the single largest source of litter. KSCB promotes awareness programs to help lessen cigarette litter in the county.

Help Stamp Out Littering: 365-TAGS
If you see someone toss a cigarette butt from a vehicle, call 941-365-TAGS to report the license plate number, vehicle description the location, time and date of the incident and what you observed. Local law enforcement will take it from there.